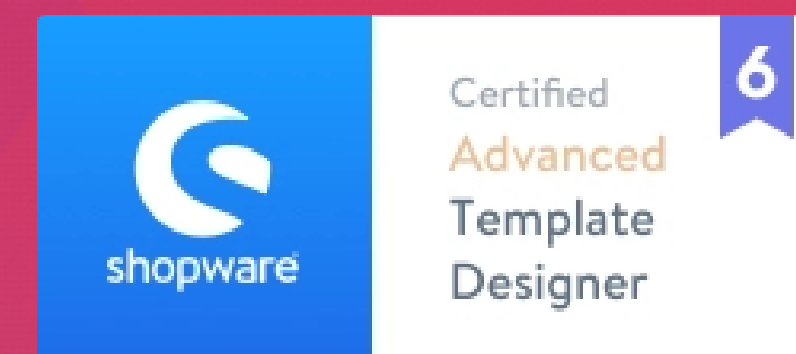


# Shape & Shift

Your first choice for successful digital business with Shopware 6



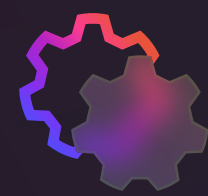
# We're a digital agency and a certified Shopware partner.

Our team consists of highly skilled developers with many years of experience in the industry. Located in Germany, Cyprus and Vietnam, we all share one mutual goal – to develop cutting-edge technology to support the business goals of our customers.



## 100% focus on Shopware

We only work with Shopware, 100% of the time - For our customers, this means an extremely high know-how of Shopware 6.



## Certified Developers

With all developers certified from Shopware, we guarantee state-of-the-art results and maximized return on your investment.



## Top-tier quality

We approach our work with a high level of professionalism, to deliver a product that is reliable, efficient and easy to maintain.



# Our Shopware services.

**Development**

Our main service is development of online stores using Shopware 6. We create a look that is designed and tailored for your business.

**Maintenance**

We pride ourselves on providing businesses with the highest quality Shopware maintenance services.

**Migration**

Support for Shopware 5 will be terminated by the end of 2024. Safely transfer your Shopware database and functionality to Shopware 6.

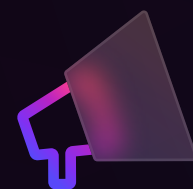
# Typical project



## Scoping

A detailed scoping ensures you avoid the risk of exceeding your initial budget.

This is why we start with a one-day scoping workshop for a flat fee of 2,800 EUR as a basis for a reliable offer.



## Reporting

We create weekly project reports about the progress and the tasks being worked on. It also includes any issues or challenges that have arisen and how they are being addressed.



## Communication

During the entire project duration (and beyond) we will have a weekly status call with all project participants.

We also offer chat exchanges via Slack for fast and smooth communication.



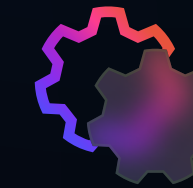
## Documentation

Detailed documentation from A to Z. Each feature is conceptualized, both in terms of requirements and implementation, in order to have all pitfalls recorded.



## Go-Live

This phase involves the official launch of the shop, making it accessible to the public. Final testing is conducted to ensure that everything is working properly.



## Support & Maintenance

Our team provides ongoing support after your project is launched. We don't just launch and walk away. Our goal is to make sure that your project works flawlessly for as long as possible.

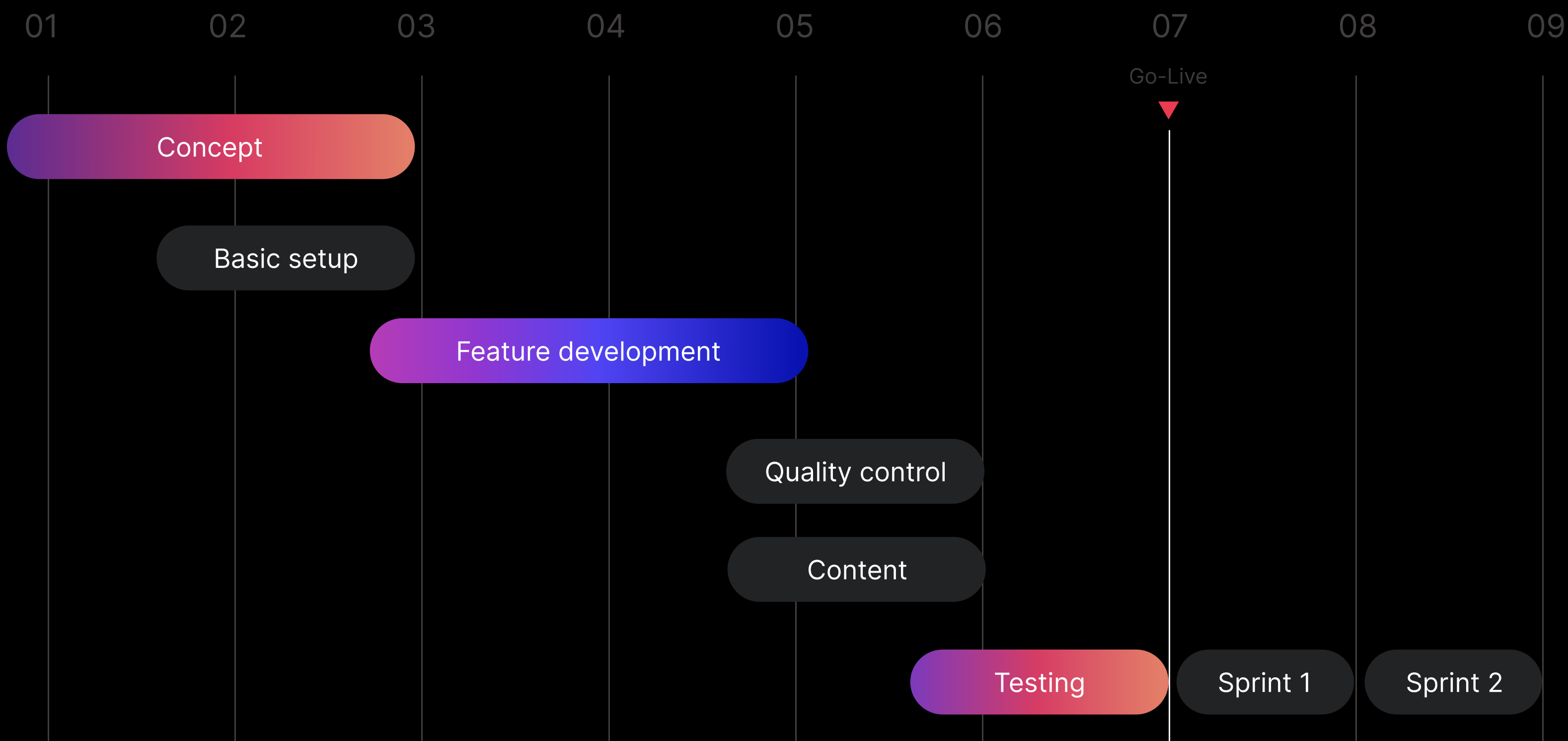


# Project roadmap.

## Budget

We assemble our team according to the best know-how for the project.

Usually our team consists of 3 to 4 people with a duration of 6-9 months and a scope of about 310 PT (at 880 EUR / day).



Case study



Payment integration

One of the largest payment providers in Europe has chosen our company to take over the individual development of the payment integration for Shopware.

7 months

Development time and consulting

16+ Shopware versions

Tested on most Shopware 6 versions with automated testing

10+ payment methods

With big names such as PayPal, Apple Pay, Klarna & more.

Administration  
6.4.4.2

Home

Catalogues

Orders

Cus

Con

Mar

Ext

Sett

Sales Chan

Sale

POS

Voic

...

More

Find products, customers, orders...

Order 10007

English

Edit

Items

Refund individual order items

	Name	Price	Quantity	Refunded	Return Quantity
<input type="checkbox"/>	Hose mit Bügelfalten	€19.99	10 x	10 x	Already fully refunded... ▾
<input type="checkbox"/>	Loose-Fit T-Shirt aus Cotton-Viskose Jersey	€19.99	10 x	5 x	Value... ▾
<input type="checkbox"/>	T-Shirt aus Cotton-Mix Jersey mit Front-Print	€19.99	10 x	5 x	Value... ▾
<input checked="" type="checkbox"/>	Jogpants mit Cargo-Taschen	€19.99	10 x	5 x	10 ▾
<input checked="" type="checkbox"/>	Bluse im Overshirt-Look	€19.99	10 x	0 x	10 ▾
<input checked="" type="checkbox"/>	Kleid im Marine-Style	€19.99	10 x	0 x	10 ▾
<input type="checkbox"/>	Kurzärmelige Kapuzenjacke	€19.99	10 x	0 x	Value... ▾

☒ Yes, i want to refund the selected items

Cancel

Refund selected items

Payment ID  
pay\_cyfvvl4hdfkphxlc2grnuhzu

Payment method  
Card

Cardholder name  
4242424242

Payment type  
REGULAR

Issuing country  
US

Card number  
\*\*\*\*\*4242

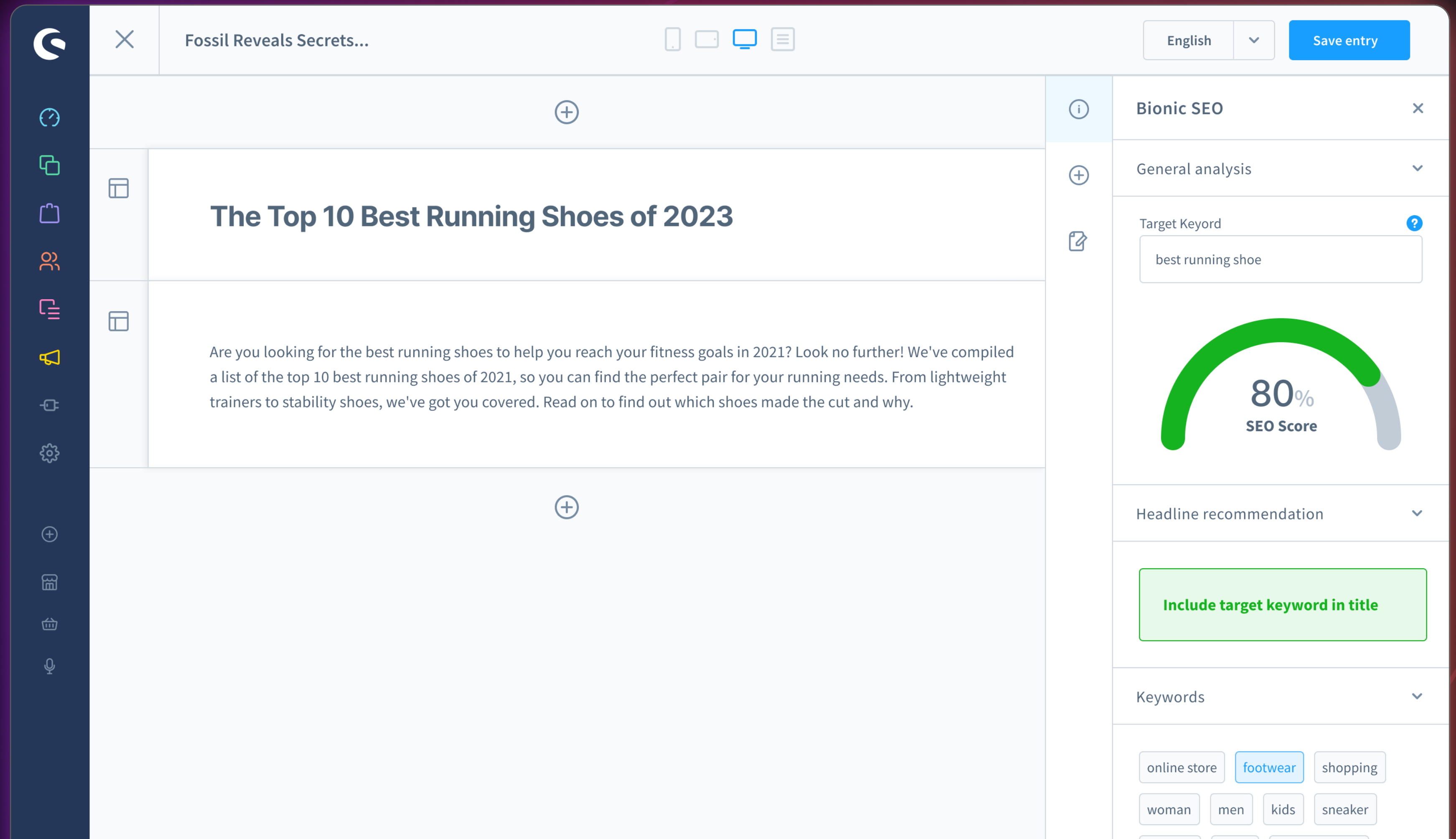


# Blog Plugin.

## Recommended by Shopware



**APP**  
OF THE  
**MONTH**



Case study

# Bionic SEO App.

Streamline your Shopware SEO effort with the help of AI.

Utilize the power of AI to step up your Shopware SEO game. State-of-the-art product descriptions, meta titles, image ALT information and more are just one click away.



The figure displays two screenshots of the Bionic SEO app interface. The top screenshot shows the 'SEO analysis' section with a list of 'Problems (5)' and 'Improvements (5)'. The bottom screenshot shows the 'Schema' section with a dropdown menu for 'Page type' (Collection Page) and 'Article Type' (None).

**Bionic SEO** ?  
Meta information is helpful for giving the user quick insides

Google Preview **SEO analysis** Readability Schema Robots Social Inactive Inactive Inactive

**Problems (5)**

- Keyphrase distribution: Have you evenly distributed your focus keyphrase throughout the whole text?
- Outbound links: No outbound links appear in this page. Add some!
- Single title: H1s should only be used as your main title.
- Your keyphrase or its synonyms do not appear in the first paragraph. Make sure the topic is clear immediately.

**Improvements (5)**

- Keyphrase distribution: Have you evenly distributed your focus keyphrase throughout the whole text?
- Outbound links: No outbound links appear in this page. Add some!
- Single title: H1s should only be used as your main title.
- Your keyphrase or its synonyms do not appear in the first paragraph. Make sure the topic is clear immediately.

**Good results (9)**

- Images: Good job!
- Internal links: You have enough internal links.

**Bionic SEO** ?  
Meta information is helpful for giving the user quick insides

Google Preview SEO analysis Readability **Schema** Robots Social Inactive

This helps search engines understand your website and your content. You can change some settings.

Page type  
Collection Page ▼

Article Type  
None ▼



# Start the conversation.

Let's discuss your next big Shopware project  
and let our certified Shopware experts help you.

## Contact

Andreas Rieger  
Chief Marketing Officer  
[andreas@shapeandshift.dev](mailto:andreas@shapeandshift.dev)

## Shape & Shift LTD

75 Chrysoneras Avenue  
8574 Paphos  
Cyprus